

BHAVESH SUKAM

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PROFESSIONAL SUMMARY

Results-driven UI/UX Designer with 3+ years of experience delivering end-to-end product design across EdTech, GovTech, SaaS, and enterprise ERP domains. Proven ability to conduct user research, develop information architecture, and produce high-fidelity Figma prototypes that drive measurable improvements in engagement, conversion, and usability. Skilled in Agile collaboration, design systems, and WCAG 2.1 accessibility standards.

WORK EXPERIENCE

UI/UX Designer

2024 – Present

Design4You — Sangli, India

Govt. College Rajgarh — Website & Admission App Redesign

- Redesigned the official college website and internal admission web app with modern UX principles; developed a mobile app to simplify student admissions, communication, and overall usability, achieving a 34% improvement in usability scores.

Campus Dekho AI — Student College Consultancy Platform

- Conducted end-to-end UX research and redesigned navigation architecture, boosting user engagement by 32% and inquiry conversion rate by 24%.
- Built and maintained scalable design systems in Figma, reducing designer-to-developer handoff time by 20% and ensuring visual consistency across product lines.

UI/UX Designer

2023 – 2024

Arushi Design Studio — Sangli, India

TextileVoice — Textile Industry Job Portal

- Designed a dual-role textile job portal covering employer posting and applicant application journeys end-to-end, achieving +29% usability improvement and +21% increase in user engagement.

Dairy ERP Application — Enterprise Role-Based UX

- Designed Admin, Production, Store Management, and Dashboard modules for a Dairy ERP system, translating complex enterprise workflows into intuitive role-based interfaces and reducing clicks-to-insight by 35%.
- Collaborated in Agile design-critique sprints, iterating on high-fidelity Figma prototypes and strengthening proficiency in enterprise-scale UX patterns and component-based design systems.

EDUCATION

Bachelor of Arts in History

Shivaji University, Kolhapur, Maharashtra

Graduated 2023

Diploma in UI/UX Designing

Felix IT System, Pune, Maharashtra

Completed 2023

SKILLS

Design Tools: Figma, FigJam, Notion, Antigravity, Adobe XD, Adobe Photoshop, Adobe Illustrator

UX Methods: User Research, Usability Testing, UX Audit, Information Architecture (IA), User Flows

Design Practice: Interaction Design, Wireframing, Prototyping, Visual Design, Design Systems, Design Thinking

Collaboration: Agile/Scrum, Stakeholder Communication, Design Handoff, WCAG 2.1 Accessibility